#### PYTHIAN ORDER DEALS BLOW TO SALOONS; LODGES ARE STRICT

"Why Should

"I have been in business in this town for

years! Everyone knows my store! I don't

Such an argument as this is often offered by

old and reputable firms as their reason for not

telling the people about their goods through

It might be said that the greatest trouble

with firms that advance such excuses is that

they are not abreast of the times, so to speak.

They have failed to realize that advertising

is the development of modern business competi-

tion. In a large per cent of cases, along the

same street with the "old and established"

firms, there have sprung up, in the last few

years, other business houses of the same lines

-and they have established a trade equal, if

not superior to, that of the "old and estab-

Do you think that the secret success that has

enabled these new firms to develop that trade

If there is a secret, it is not hidden. In fact,

In short: NEWSPAPER ADVERTISING.

The government census shows that in a city

approximately the size of Honolulu through the

transient population the total population

amounts to almost a complete change every

seven years. In other words, about one seventh

of the population of this city changes each

Mr. "Old and Established Merchant," con-

sidering the population of Honolulu as a whole,

there are comparatively few families who re-

member when you started in business; there-

fore you and your business do not stand any

better chance of getting their trade than does

the younger merchant with his newer store-

and advertising. It might almost be said that

there are people living in this city who have

come to town of late years, who have been con-

stantly reading the newspaper advertisements

of your young and thriving competitors and

hardly realize that you are in business, unless,

If you doubt this statement, experiment a

little, that is if you are not as large an adver-

tiser as some other merchant, whom you con-

sider young and unestablished, step out on the

street and stop the first ten people you chance

to meet and aske them to name a merchant in

your particular line. Your feelings will prob-

ably be hurt, for they undoubtedly will name

. your line, Mr. Merchant, is to advertise!

The best way to avoid serious competition in

The best way to become a leader in your line

The Star-Bulletin offers you a daily paid cir-

culation far in excess of that of any other me-

Begin a new era in YOUR business. Give as

much attention to your ADVERTISING-

which brings people into your store—as you

do those customers after you get them in.

Don't consider your advertising appropriation

as an expense-but as an investment! It will

pay your a handsome interest!

you, too, are an ardent advertiser.

the ones who advertise.

is to advertise!

dium in the city.

is hidden—and known to a selected few?

need to advertise any more!"

newspaper advertising.

lished" firms.

it is in daily evidence.

Advertise?"

Buildings Where Liquor

the life of fraternal societies in this cago. much to do in crystalizing sentiment town" headquarters, than is Chicago;

Grand Chancellor Rules Against in the direction that lodge halls are decidedly out of place when located in buildings which, wholly or in part, are in anywise devoted to the liquor traftic. The operation of "saloons" and

in the fraternal platform, and no so- cities having a dense population, and and that he wanted \$25. clety worthy a place in fraternity can where lodge room facilities "in the The Japanese questioned the authorthat the "prohibition wave" has had of a Pythian temple, adequate "down-

#### The question of location, or meet- 'buffets' in such buildings reacts upon duel with a fleeing Porto Rican early ing place, of Pythian subordinate ants in such buildings—and right here bridge spanning King street. The of to meet expenses, the old schedule lodges has recently come in for more is where the shoe pinches with refer- ficer is unable to dentify his assail- was taken up and a readjustment drastic and vital consideration than ence to something like thirty lodges ant because of his disappearance in a made along these lines. has been known at any time during located in the "loop district" of Chil- sugar cane field. country. This question not only af- But Chicago is not the only city ed by a Japanese to arrest a man. Ac. for dwelling, the equity of which I fects ledges of this order but it like- where this condition exists; to a great- cording to the story told the police leave for you to decide. In my judg-

Police Officer Akio had a revolver the fraternal societies which are ten- this morning near the Nuuanu river This increase not being great enough welfare of China and detrimental to

Officer Akio says he had been callwise affects all fraternities. "Law er or less extent the same situation the Porto Rican had visited the Jap ment no flat rate is equitable; for and order" are fundamental planks exists in many cities, particularly the anese saying he was a police officer

policeman.

When Akio reached the scene the set flat rate for such an area. Porto Rican fled, the officer taking The officer returned the fire.

it is hard to solve, especially with amount of water used. limited means and the tremendouvalue of realty in the loop district.

Under date of April 22, the Chicago cle with reference to the action taken. Although anxious to be absolutely fair by Grand Chancellor Williamson, and his ruling on the location of castle

Thomas Williamson of Edwardsville, grand chancellor of the Knights of can be purchased that will suit Hono-Pythias in Illinois, today announced a ruling that Pythian lodges shall not meet in buildings where saloons are operated, which are open on Sunday to do, and if care is taken in placing or violate the law.

This ruling affects some 30 lodges which meet in the downtown district in Chicago, and nearly as many which meet outside. The ruling means that upon expiration of the leases of these organizations they will seek new quarters outside the business district, as there are not enough places in the locp which meet the requirements of the order to accommodate the lodges now meeting there.

Order Stands for Law. "it is just another step in the edueational movement of Pythianism," the Honolulu water department is the and honor are all at stake by yielding declared Joe Beatty Burtt, a prominent Chicago Pythian, today. "The step is not taken because of animosity toward any person or persons, but simply because the order stands against open violation of the law.

"The prospective coming to Chicago of 'Billy' Sunday, too, has something te do with the coming exodus. The order does not wish to face the posstbility of attack by him because of proximity to lawless saloons.

"Many other prominent orders are taking the same action, or have it in prospect, at least, that we are, includng the Masons and Odd Fellows." National Ruling Awaited.

Mr. Burtt stated that supreme chancellor Brig. S. Young, head of the order, has placed the question of the saloon and the order occupying the same building in the hands of the supreme judiciary committee for a rulmembers in various cities and towns of the United States and Canada. Their ruling, which will be made at the conclusion of consultations which are being carried on by mail, is ex-

Affects Masonic Temple.
The managers of the Masonic Temple building are, by the ruling, com-Pythian lodges as tenants and the Ma-sonic Temple buffet, located in the Grand Chancellor Williamson's rul-

ing on the subject follows: The lodgeroom should be so located, and under such surroundings, that when a member comes in touch with the entrance leading thereto he can not, by any side door or side entrance, enter some other place. In passing to and from the lodgeroom the member should not come in contact with any lawless institution, and the location should be such as not-to tempt the member to change his inclination to attend lodge, or become a patron of some lawless institution. In locating a ledgeroom, we should ever keep in mind that it is our duty to 'point the way to a higher and better standard of manhood."-Pythlan Advocate.

Owing to inability to complete the extensive improvements and arrange the numerous "little details," as Heinie puts it, Heinie's tavern will be obliged to postpone its grand opening dinner, which was to have been given Saturday, June 5, to Thursday, June livery to Japan and China ports,

Hemie" respectfully requests those who have made reservations for this occasion to renew them not later than ed to complete discharge of a full carneen of the 10th as the postponement | go of fuel to the local branch of the tion of the reservations now standing. vessel will return to the California This, Heinie says, is for mutual cooperation, as some who have reservations at present for the fifth might he doesn't wish to hold any one rebe unable to attend on the tenth-and

Sore Eyes inflamed by exposure to Sun, Bust and Wind quickly relieved by Murino Eye Rounedy, No Smarting, just Eye Comfort. At Your Druggist's 50c per Bottle. Murine Eye Salvein Tubes 25c. For Book of the Eye Free ask Druggists on Murine Eye Bennedy Co., Chicago

#### PRESENT WATER URGE CHINESE SYSTEM RUINOUS.

(Continued from page one)

"We have arrived at a general rate at Lungkow, occupied Weisien with-

example, a family of six people would afford, either directly or indirectly, to heart of the city" are at a premium. ity of the Porto Rican and succeeded ily of two living in a similar place and provincial representatives; and sail under false colors. It may be No city in this country is more in need in attracting the attention of a real it does not follow that a family of two can any better offord to pay the

"The question of setting a rate for rights' and after him. When near the bridge the stores, factories, warehouses, etc., has fugitive turned and fired two shots at been gone into very carefully by the Akio, both going wide of the mark department, and we find it impossible to fix a rate to cover such places. Men in the same line of business are but this is a big question, one which paying all out of proportion to the

"Fixing rates for water consumed except by meter depends entirely on the question of whether or not the Journal contained the following arti- department head is a good guesser. no department head is competent to fix a flat rate that is equitable.

"Taking up the matter of meters, I am absolutely certain that meters lulu's condition. As I have said, the lish a naval station at Fukien; and trouble has not been so much the meter as the work the meter is expected and looking after meters, I do not expect any trouble from such a system, "In February the department had working 392 meters, today there are installed and working 870, approxi-

mately 10 per cent of services methe per capita consumption in Honolulu, 300 gallons, is enormous. This statement is based on the fact that the consumption of water in Honolulu subjugate China and conspiring to is nearly three times the average con- encroach on her and to trespass on

sumption in the states. "The next matter of importance in conserving of its supply. Mr. Alex- to the demands; now therefore, cial Science Club also before the county officials and invited guests at Robert Shingle's residence, included in the conservation of the Honolulu water supply the 4,000,000 to 6,000,000 gallons of artesian water used by manbeen reported on by Mr. Bromley,

chief engineer of the department.
'In the case of the Hawaiian Electrie Company it will be to the ad- refuse to accept any of the prepostervantage of the governor to secure the ous demands of Japan, that we are run of water for the purpose of increasing the pressure in a downtown present systems of government and to district and for shipping, at the same institute a new government which will time allow the department to better protect our safety and happiness; that supply the Walkiki and Manoa district | we have ample reasons to justify ourfrom the Beretania street station. In selves in overthrowing the present the case of the Rapid Transit Company a main connected to their coning from a national standpoint. The densors would conserve the water with Yuan Shih-Kai ought to be discommittee is composed of about 30 from their plant, the cost to the gov- solved; that we, as free and indeernment being only that of installing pendent people, ought to have full pipes and fitting. Taking up these power to do whatever free and inpropositions would be to the interest of dependent people may of right do, the corporation and at the same time such as, to levy war, to conclude would protect the community by con- peace, to contract alliances and to serving at least 3,500,000 gallons daily establish commerce; and that, for the of good pure water. Three and one support of this declaration, me mutual half millions is all the department ly pledge to each other our lives, our

> "Pesides installing of meters to prevent wastes of water there must be considered the laying of mains to sup-ply water. In Kaimuki, Kalihi, Ma-noa, in fact in all parts of the city, we find three-quarter inch service pipes supplying 10 to 30 houses, when they should be supplying one.

"Anticipating the Manoa street im-provement, Mr. Kerchoff, the engineer in our department, is now working on a pipe system covering this sec tion. Two plans are being worked out. One a double line, that is a system for each side of the street, the pipe to be placed in the sidewalk area; the other plan, the main to be pl'ced in the street.

"Summing up the situation, I believe the policy should be, first, allow the department to assess the new rates for dwellings. After the first payment is made and the rate then appears too high or produces too great a revenue, that rate may then be reduced on a percentage basis. Second, increased rates for stores, etc., 10 per cent, or allow the old rates to stand and immediately install meters in such places. Third, where the department is sure that there is an execessive amount of water used in dwelling rather than employ inspectors to pre-vent the waste that all such places be put under the meter system."

The barkentine Makaweli is reorted to have completed a fast trip from the islands to Grays Harbor, The vessel left Port Allen May 15 and arrived at her destination Monday.

Taking about 400 tons of oil, the British steamer Cassis, filled with kercsene and other products for de steamed to the Far East last evening.

The ship Marion Chilcott is expectates the automatic cancella- Associated Oil Company today. The ccast in ballast.

> spensible for something from which they derived no benefit. On the other hand to insure satisfactory reservations he feels that he must be definitely re-informed as to the desires of his

many friends and patrons. The dtails in full as to the dinner entertainment, etc., will appear in tomorrow's Star Bulletin. For further particulars, mean while, Heinle is on the Job. - His phone number is 2838.

# TO DEFY JAPAN

(Continued from page one)

the interests of other powers; and Whereas China's integrity is flagrantly violated by Japan who began military operations and landed troops out the consent of the Chinese government, and illegally seized the Tsinan railroad; and

Whereas Yuan Shih-Kai has willingly broken his written oath to support obviously use more water than a fam- and obey the constitution made by the

> Whereas he has automatically dissolved the parliament so that he might exercise his absolute monarchial

Whereas he has been handling the national affairs without a parliament and at his own initiative; and

Whereas, without the consent of the parliament he has contracted loans from foreign powers to defray the unnecessary and prodigal expenses of his own; and,

Whereas, in order to yield to the demands of Japan without hearing the cpinion and voice of the people he has restricted the liberty of speech and the freedom of the press from

Whereas, according to one of the demands, China is forbidden to estab-Whereas, during the Manchurlan

dynasty, a charitable attempt on the part of China to contract a loan from the United States to repair the Wai river so as to prevent inundations was frustrated by Japan who secretly hindered its progress; and

Whereas the "open-door" policy, a policy which had been so wisely inau-"I have made the statement that gurated by John Hay and had so mutually benefited both China and other nations, is disregarded by Japan; and Whereas Japan is attempting to

> her integrity; and Whereas our property, lives, liberty

Be it resolved, that we, the representatives of the Chinese people in the Territory of Hawaii, at a mass meeting held in Honolulu, June 22, 1915, do solemnly publish and declare, that the negotiation of the ufacturers. The manner in which this treaty between China and Japan is a may be done in two instances has private affair of Yuan Shih-Kai; that the treaty is unconstitutionally and illegally made and hence cannot be legally enforced; that we absolutely fortunes and our secred honor.

#### PASSENGERS ARRIVED.

Per str. W. G. Hall from Kaual ports for Honolulu, June 2.-Hee Fat, S. M. Huddy, I. S. Kain, Lam Man, Adjut. Demcan, Col. Cox, Mrs. Haake, Master Haake, Edith Haake, M. Conea and

France will requisition all stocks of wheat in the republic at a uniform price of \$2.80 per 100 lbs

#### Breakfast Sunshine

### Post **Toasties**

There's a delicious smack in these crisp, appetizing bits of toasted corn that brings bright ness and good cheer to many and many a breakfast table.

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